



WEST VALLEY CITY
Unity Pride Progress

NEWS ADVISORY

Office of Public Relations
3600 South Constitution Boulevard
West Valley City, Utah 84119-3720
Office: (801) 963-3466
Fax: (801) 955-3604
Email: aaron.crim@wvc-ut.gov

FOR IMMEDIATE RELEASE

Date: February 13, 2012

Contact: Aaron Crim, Director of Public Relations, 801-963-3466 (media use only)

West Valley City's Nicole Cottle to receive Utah Business 40 Under Forty Award

West Valley City – On Wednesday, February 29 at noon at The Little America Hotel (500 South Main Street), West Valley City Director of Community and Economic Development Nicole Cottle will receive the Utah Business 40 Under Forty Award for outstanding and innovative work.

Utah Business magazine recognizes smart, hard working and young leaders on the rise. This prestigious award is given every year to individuals from the community who, Utah Business states, “do more – more service, more involvement, more hard work – all before they’ve turned 40.” The honorees are not only improving Utah’s economy but bettering the lives of everyone around them as well.

“It is a great honor to receive this award and be mentioned amongst so many young and talented individuals,” said Cottle. “However, this has been a team effort and it is because of the hard work of my amazing team at West Valley City that we continue to see success.”

Under the direction of Cottle, West Valley City has experienced intense revitalization and development projects including the \$500 million Fairbourne Station. “I am proud to say that West Valley City is focused on real construction and the city’s economic development is constantly increasing because of this work,” said Cottle.

Nicole Cottle began working for West Valley City nearly fourteen years ago as an Assistant City Attorney. She has since served as Deputy City Attorney and currently serves as Deputy City Manager and is the Director of Community and Economic Development. She holds a law degree from the University of Wyoming. Cottle is working on special assignment as the City’s Legislative Liaison, coordinating the City’s legislative priorities during each legislative session.

###